

BHARAT TRADE EXPO & CULTURAL SHOW

B2C
&
B2B

BEST OF BHARAT IN REUNION

ROLE OF GOPIO IN BHARAT AMRIT KAL

MAJOR ATTRACTIONS OF THE EVENT

- TRADE FAIR
- FASHION SHOW
- CULTURAL SHOW
- AWARDS CEREMONY
- ORIGINAL INDIAN
RESTAURANT
(WITH CHEFS FROM INDIA)



20 - 24 NOVEMBER 2024
PARC DES EXPOSITIONS - NORDEV
ST DENIS - ILE DE LA RÉUNION
WWW.NORDEV.RE

SUPPORTED BY

Consulat Général de l'Inde
Consulate General of India
SAINT DENIS, REUNION



सत्यमेव जयते



FEDERATION OF
INDIAN INDUSTRY

JOINTLY ORGANISED BY



**BEST OF BHARAT IN
REUNION
BHARAT TRADE EXPO
&
CULTURAL SHOW
(B2C & B2B).**

**From: 20 to 24 November
2024.**

Venue :

Centre Internationale
d'Exposition
de Saint Denis

NORDEV

www. <https://www.nordev.re>



Reunion, a **French** overseas department.

Close to Africa, the islands of the Indian Ocean, with its immediate **proximity to the main hubs of the region (India, Singapore, Mauritius, Malaysia, South Africa, etc.)** .

Reunion is an integral part of the **European Union**, and is **positioned as the only gateway to Europe in the Southern Africa zone.**



The **BEST OF BHARAT IN REUNION** Exhibition is **supported** by the **Consulate General of India** present in Reunion. And the local authority, the event, is **published within the French national calendar.**

The event was announced to local authorities and to the **professional** and **private population** through the press:

<https://www.zinfos974.com/le-meilleur-de-linde-un-nouveau-salon-en-octobre-a-la-nordev/>



The **population** of Reunion Island is made up of more than **30% of Indian origin**, the **buying power** is the same as in **continental Europe**.

Due to the origin of its population, products of **Indian origin are constantly growing in capital goods, gastronomy, culture, industry and tourism**.

In order to satisfy these demands, **local companies and operators are looking for sources of supply at the source at the best costs, the potential for joint ventures is enormous, because the market is evolving.**



Trade between India and Reunion is **historic and centuries-old**. Trade volume now is 80 million euros, the objective being to reach **500 million euros in the very near future**.

The **tourism market for India** is a rapidly evolving sector for cultural trips, Ayurvedic treatments, shopping, without forgetting business trips.

Indian culture is a **rediscovery** for the local population, Indian celebrities such as Shah Rukh Khan, Pankaj Udas, and **Indian cultural troupes have regularly performed there**.



Reunion being a part of **Europe** in Africa, and **ideally located between Asia and Africa**, the **territory** is a **unique and secure platform to reach the African market, in complete safety.**

The BEST OF BHARAT IN REUNION show is organized by GOPIO, with its local partner Emboss Réunion, a major player in the field of events with **experience of more than 20 years, in the Indian Ocean zone.**



Today, as India has emerged into a fastest growing economy in the world, opportunities that Indian businesses now can tap on global.

Investment opportunity

Lucrative Global Alliance

Manufacturing opportunity

Make in India initiative.

In this current economic environment, the strengthening of economic integration with various regional economic communities and trade will be the key.

ABOUT GOPIO

There are around 40 million people of Indian origin (PIO/NRI) living outside India. With each large group of people, a new global community of Indian origin have become highly on successful in business and the profession. Their professional expertise and financial resources are to be pooled together, it will benefit not only people of Indian origin but also their countries.

In addition people of Indian origin could assume a new role in providing help in case of crisis to their communities around the world.

With these objectives in mind, the National Federation of Indian American Association (NFIA) organized the First Global Convention of PIOs in New York on August 28 - Sept. 3, 1989. This convention provided an opportunity for sharing the experience of international Indian communities on a common forum and so foster harmony with a feeling of brotherhood and fellowship amongst the PIOs. Attended by over 3000 delegates, the convention identified and discussed problems facing people of Indian origin. It also provided necessary forum at the national and international level to voice their concerns. For the first time, a book on Migration of Indians Around the World was published at the convention where twenty six resolutions pertaining to the various issues.

ABOUT EMBOSS RÉUNION

Emboss Réunion is a French company present in the Indian Ocean for more than 20 years.

It specializes in the organization of local and international trade fairs and events, it is present in Mauritius, Madagascar, Reunion Island, Mayotte, etc.

Emboss Réunion is the preferred NORDEV partner, manager of the Reunion exhibition hall of more than 50,000 M² and of international scope, benefiting from the latest technologies.

Réunion is a French overseas department, and is part of the European Union in the same way as mainland France.

Its economy is booming thanks to support from France and Europe, its multicultural population is made up of more than 70% people of Indian origin. Which is very attractive for Indian companies because the consumption of Indian products is a culture.



SUPPORTED BY

Consulat Général de l'Inde
Consulate General of India
SAINT DENIS, REUNION



HALL D
PARC DES EXPOSITIONS
& DES CONGRES
DE SAINT-DENIS
Auguste Legros



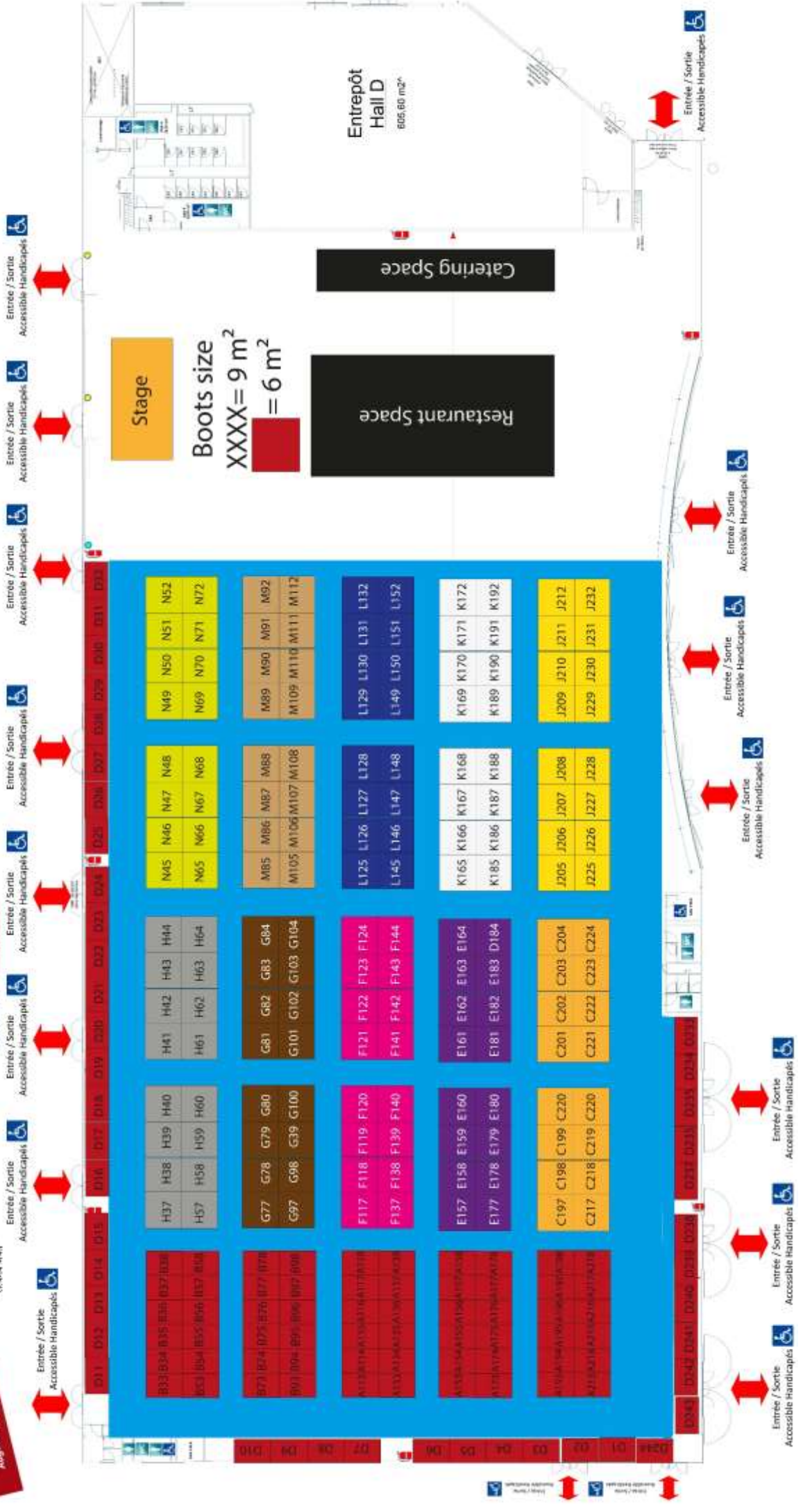
BHARAT TRADE EXPO & CULTURAL SHOW

BEST OF BHARAT IN REUNION

20 - 24 NOVEMBER 2024

VENUE NORDEV EXHIBITION CENTER SAINT-DENIS - REUNION

JOINTLY ORGANISED BY



GLOBAL ORGANIZATION OF PEOPLE OF INDIAN ORIGIN (GOPIO)
DELHI/NCR CHAPTER

Application for participation
BEST OF BHARAT ,

Reunion Island, (20 November to 24 November 2024)

Extended Last Date for submission: 20 September 2024

Participation Fees for One built up stall 3meterwidth*3 Meter Depth@INR 1,75,000
(One Lakh Seventy Five Thousand) Plus GST 18%

Participation Fees for One built up stall 3meterDepth*2 Meter Width@INR 99,900
(Ninety Nine Thousand Nine Hundred) Plus GST 18%

| 1 | Name of the Organization | | | | | | | | | | | | |
|----------------|---|--|----------------|-----------------------------------|--------------|---------------|----------------|--|--|--|--|--|--|
| 2 | Address for Correspondence | | | | | | | | | | | | |
| 2 | Telephone | City code- <table border="1"><tr><td></td><td></td><td>-</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table> | | | - | | | | | | | | |
| | | - | | | | | | | | | | | |
| 4 | Mobile no. | | | | | | | | | | | | |
| 5 | Email | | | | | | | | | | | | |
| 6 | Website | | | | | | | | | | | | |
| 7 | Size of Stand | <input checked="" type="checkbox"/> 9 Sq. Mtr. or 6 sq.Mtr or more (However, the actual size will be as per layout.) | | | | | | | | | | | |
| 8 | | Two side open 10% Extra | | | | | | | | | | | |
| 9 | | Three side open 15% Extra | | | | | | | | | | | |
| 10 | Status of The Company | <input checked="" type="checkbox"/> Private Limited <input checked="" type="checkbox"/> Proprietor <input checked="" type="checkbox"/> Partnership <input checked="" type="checkbox"/> State | | | | | | | | | | | |
| 12 | CIN (Corporate Identification No) | | | | | | | | | | | | |
| 13 | IEC Number | | | | | | | | | | | | |
| 15 | VAT No. | | | | | | | | | | | | |
| 16 | Name of Proprietor / Partners /Directors <small>(Please Provide Director Identification No. (DIN) in case of Ltd Co./ Pvt. Ltd Co.)</small> | <table border="1"><thead><tr><th>NAME</th><th>Director Identification No. [DIN]</th></tr></thead><tbody><tr><td></td><td></td></tr></tbody></table> | NAME | Director Identification No. [DIN] | | | | | | | | | |
| NAME | Director Identification No. [DIN] | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| 17 | Name & Designation of the Person who is / are Traveling for the Event. <small>(Please enclose the clear Xerox copy of Frist & Last page of passport)</small> | <table border="1"><thead><tr><th>Name of person</th><th>Designation</th><th>Passport No.</th><th>Date of Issue</th><th>Date of Expiry</th></tr></thead><tbody><tr><td></td><td></td><td></td><td></td><td></td></tr></tbody></table> | Name of person | Designation | Passport No. | Date of Issue | Date of Expiry | | | | | | |
| Name of person | Designation | Passport No. | Date of Issue | Date of Expiry | | | | | | | | | |
| | | | | | | | | | | | | | |
| 18 | PRODUCTS TO BE DISPLAYED | LIST OF HS CODE IS ENCLOSED ** HS CODE [IT IS MANDATORY] | | | | | | | | | | | |
| 19 | | | | | | | | | | | | | |
| 20 | | | | | | | | | | | | | |

I hereby enclosed the bank transaction No. Dated for INR.1,75,000+GST Or INR 99,900+GST as per bank details towards Expression of CONFIRMATION for participation in BEST OF BHARAT, REUNION ISLAND TRADE FAIR TO BE HELD 09 October to 13 October 2024.

However some firms/ companies willing to participate in more than one stall can calculate accordingly further submit bank transaction details.

Place:

Signature & Stamp: _____

Date:

Name: _____

Designation: _____

Terms & Conditions for Expression of Interest

1. The submission of confirmation and Deposit of participation Fee should not be treated as confirmation of Participation. The incomplete Expression of Interest will not be considered.
2. The participation is subject to receipt of sufficient number of application or space finally made available by the organizers.
3. Those not submitting confirmation may also be considered subject to availability of space only.
4. FIRST COME FIRST SERVE BASIS
5. GOPIO world wide members special discount 5% of the basic stall rent only further 18% GST to be calculated.
6. The members also need to apply for space and deposit their participation charges as and when demanded through the circulars of the respective fair that will be issued by organization through mail and charges paid now shall be adjusted accordingly.
7. GOPIO reserves the right for selection of participants based on the receipt of applications of respective fair space availability and other terms as decided by the competent authority.
8. The confirmation is refundable only if Space is not allotted.
9. The participation fees are non-refundable if:
 - a) Withdrawal by the applicants after payment for participation.
 - b) If postponed due to Force Majeure condition.
10. All the participants are abide to respect set rules & regulations for execution of high class trade fair.
11. Subletting of any corner or portion not allowed . (very Strict rule) Abide to display & sell the same products mentioned in application form.
12. If any one found disrespecting rules & regulations or disturbing other participants / visitors can be responsible for immediate close down of stall without any claim or excuse.

| | | |
|--|------------------|-----------------------|
| BANK DETAILS FOR PAYMENT BY tele transfer | Beneficiary: | MONARCH INTERNATIONAL |
| | Bank: | AXIS BANK |
| | Branch: | KALKAJI NEW DELHI |
| | Current A/c no.: | 920020061471222 |
| | IBAN | UTIB0001021 |

I have read, understood and accept the terms and conditions for participation in the above fair.

Place: _____ Signature & Stamp: _____

Date: _____ Name: _____

Designation: _____

- Encl.: 1. Bank transaction receipt of participation charges
2. Two product photographs

Accommodation next to the exhibition center

| Hotel Name | Contact | Mail | WEB | Negotiated Rate |
|---------------------------|----------------|--|---|-----------------|
| Dina Morgabine | Esther PREVAUT | reservation.sd@dinamorgabine.com | https://saintdenis.dinamorgabine.com/ | Yes |
| Hôtel Austral by Exsel*** | | hotel-austral@wanadoo.fr | www.hotel-austral.fr | Yes |
| | | contact@hotel-austral.fr | | Yes |
| HÔTEL DU CENTRE | | hotelducentrerun@wanadoo.fr | www.hotelducentre.re | Yes |
| Tulip Inn Ste Clotilde | | info@tulipinnsainteclotilde.com | https://tulip-inn-sainte-clotilde-la-reunion.goldentulip.com/fr-fr/ | Yes |
| Villa Angelique | Alain | villa.angelique.reunion@gmail.com | www.villa-angelique.fr | Yes |
| Hotel Bellepierre | | info@hotel-bellepierre.com | https://hotel-bellepierre.com/ | Yes |
| Juiette Dodu | Loriane | chefreception.juliettedodu@gmail.com | https://hotel-juliette-dodu.fr/fr/ | Yes |
| Radisson | | reservation.stdenis@radisson.com | https://www.radissonhotels.com/fr-fr/hotels/radisson-saint-denis-la-reunion | |
| | | commercial.stdenis@radisson.com | | |
| Austral | | hotel-austral@wanadoo.fr | | |
| Select | | hotelselect@wanadoo.fr | | |