# BEST OF BHARAT/ MAURITIUS SHOW



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Role Of
GOPIO
In
Bharat Amrit Kal

Supported By



High Commission of Mauritius Delhi

# MAJOR ATTRACTIONS OF THE EVENT

- Trade Fair
- Fashion shows
- CulTural shows
- · awards Ceremony
- huge Food CourT







www.globalindianorg.in

Organized By



DELHI NCR CHAPTER www.gopiodelhi.in

**Associate Partner** 





VENUE

Swami Vivekananda

International Convention

Centre Pailles, Mauritius

(SVICC)

www.svicc.mu

EVENT DATE 10 JULY TO 14 JULY 2024 Today, as India has emerged into a fastest growing economy in the world, opportunities that Indian businesses now can tap on global.

**Investment** opportunity

**Lucrative Global Alliance** 

Manufacturing opportunity

Make in India initiative.

In this current economic environment, the strengthening of economic integration with various regional economic communities and trade will be the key.

### **ABOUT THE SHOW**

The Mauritius Co-operative Alliance Ltd. (MCAL) and Mauritius Fishermen's Co-operative Federation in association with

The Delhi NCR Chapter of the Global organisation of People of Indian Origin (GOPIO) has initiated the maiden event, "BEST OF INDIA SHOW" to achieve the following objectives.

To Promote the Indian and African Business, especially, MSME Sector & Agriculture across the Globe.

To provide a platform to various Indian States and African countries.

To enhance and promote Indian Culture and Tourism.

To promote 'Brand India' around the world.

To create networking opportunities with local business community.

To promote trade & collaborations of India business including Export and Manufacturing opportunities.

The Maiden event being planned in Mauritius, will provide an opportunity for the Indian Businessmen, specially from the MSME Sector, Exporters and Trading community to showcase their strengths and capabilities to display the quality products from India.

It helps them to establish joint venture in Mauritius in association with MSME sector, Mauritius.









There are around 40 million people of Indian origin (PIO/NRI) living outside India. With each large group of people, a new global community of Indian origin have become highly on successful in business and the profession. Their professional expertise and financial resources are to be pooled together, it will benefit not only people of Indian origin but also their countries.

In addition people of Indian origin could assume a new role in providing help in case of crisis to their communities around the world.

With these objectives in mind, the National Federation of Indian American Association (NFIA) organized the First Global Convention of PIOS in New York on August 28 - Sept. 3, 1989. This convention provided an opportunity for sharing the experience of international Indian communities on a common forum and so foster harmony with a feeling of brotherhood and fellowship amongst the PIOS. Attended by over 3000 delegates, the convention identified and discussed problems facing people of Indian origin. It also provided necessary forum at he national and international level to voice their concerns. For the first time, a book on Migration of Indians Around the World was published at the convention where twenty six resolutions pertaining to the various

## **BEST OF INDIA SHOW**

issues.

Will have the following components: A HIGHLY PROFITABLE Mauritius & African market.

Over 200 MSME producers of India putting up various products and services in an exclusive area earmarked for exhibition showcasing technologies and select products on sale and samples for future business bookings.

Select States of India to showcase its investment and industrial opportunities as well as their cultural strengths.

A special business match making segment for businessmen from both the countries to network and explore future business opportunities.

A concurrent Food Festival to be run on all the days with variety of indian cuisines on offer.

Cultural events by participating States of India, High Profile Fashion Show on selective days.

The participants of the event are mostly manufacturers and they are very strong in their respective manufacturing technologies, skills and quality check.







They look for an excellent, peaceful and stable work environment in Mauritius, so there is a possibility of business tie-up/collaboration with the local entrereneurs and manufacturers in Mauritius by sharing their technological expertise.

The event would be an excellent opportunity for the people of both the countries to set up B to B Meetings.

#### VISITOR PROMOTION ACTIVITIES

The entire Indian origin community in Mauritius will be invited to visit the event along with the Mauritius business community and general public to witness this large showcase of tecnologies, indian products, Culture and Food. This will also help the people from both the countries to network and expolore future business opportunities.

Business Associations in Mauritius have been contacted and their members will be invited to visit the event.

Publicity through advertisements in newspapers, television and radio in Mauritius and all other available mode of advertisement.

Invitations from offices of Indian High Commission in Mauritius, to its networking and business community in Mauritius.

GOPIO local offices in various cities in Mauritius will help in disseminating information about this special event and invite large number of people to visit the Mde in India Show!

# REGISTRATION / STALL RATES

#### SPECIAL INVITATION

All Council General of Mauritius, and Embassy, Chamber of Commerce & other Trade Association.

#### **PAYMENT TERMS**

DD/NEFT should be made in Favour of our Facilitation Partner - "Monarch Inernational" paybale at "Delhi".

#### FIRST COME FIRST SERVE

Stall Size: 3x3 Mtr. Built-up as per International Grade @ INR 150,000.00 per Stall.

#### **ENTRY FEE**

50 MUR per Adult subject 1 year to 15 years Children, Senior Citizen above 60 years Free.

#### PARKING

Available much as required.

Millet Products	Healthy Products
Wedding related Priducts for Brides & Grooms	Gents - Causal and Formal Wear
Real Estate	Leather Products
Ayush & Yoga	Furniture and Office Equipment
Drones	Herbals
Steel, Aluminium & Wooden Furniture	Wide range of Organic Food Products
Fisheries	Ladies Bags
Renewable & Recycling	Cosmetics
E-vehicles	Wooden Furniture's
IT	Neck Ties / Scarves
Automobile Parts & Accessories	Hand Paintings
Infrastructure	Home Decor
FMCG	Bakery Products
Waste Management	Footwear
Electric Devices	Imitation Jewellery
Agro & Pharmaceuticals	Wooden Handicrafts
Solar Energy Equipment	Stone Handicrafts
Infra for Budget Houses	Ladies Ethinic Wear
Electronic Equipments	Kitchen Utensils
Traditional Healthy & Nutrious Foods	Pipes
	Gifts and Souvenirs

#### WHY MAURITIUS

Situated in the 'Golden Triangle' connecting as a, Mauritius and Australia, Mauritius in the converging point of global civilization-a-place where one can feel the cosmopolitan pulse of the world.

GDP per capita: approx USD 9,600

# **VISITOR CATEGORY**

- Chain of Hyper Market, Wholesalers, Various Embassies in Mauritius & Indian Ocean, Chamber of Commerce, Importers
- Retail Buyers Chain of Stores, Foreigners From nearby African Countries (around 1,25,000 expected with large number of Mauritius and its SME)



**CONTACT US** 

GLOBAL ORGANIZATION OF PEOPLE OF INDIAN ORIGIN

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